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**QP Name:Anchor**

**QP Code: MES/Q 1908**

**QP Version: 1.0**

**NSQF Level: 6**

**Model Curriculum Version: 1.0**

Media & Entertainment Skills Council, 522-524, DLF Tower-A, Jasola, New Delhi - 110025

# Table of Contents

Training Parameters.....	3
Program Overview .....	4
Training Outcomes.....	4
Compulsory Modules .....	4
Elective Modules.....	5
Optional Modules .....	7
Module Details.....	7
Module Name .....	<b>Error! Bookmark not defined.</b>
Annexure.....	21
Trainer Requirements .....	21
Assessor Requirements.....	23
Assessment Strategy.....	24

## Training Parameters

<b>Sector</b>	<b>Media and Entertainment</b>
<b>Sub-Sector</b>	<b>Animation and Gaming</b>
<b>Occupation</b>	<b>Game Development</b>
<b>Country</b>	<b>India</b>
<b>NSQF Level</b>	<b>6</b>
<b>Aligned to NCO/ISCO/ISIC Code</b>	NCO-2015/2641.9900
<b>Minimum Educational Qualification and Experience</b>	<p>Master in Journalism  <b>OR</b>            Bachelor in Journalism with two years of relevant experience  <b>OR</b>            Graduate with three years of relevant experience  <b>OR</b>            Sr. Correspondent at NSQF Level-5 with three years of relevant experience</p>
<b>Pre-Requisite License or Training</b>	<b>Familiarity with any one High level Programming Language (Scripting language)</b>
<b>Minimum Job Entry Age</b>	<b>18 Years</b>
<b>Last Reviewed On</b>	
<b>Next Review Date</b>	30/03/2027
<b>NSQC Approval Date</b>	
<b>QP Version</b>	<b>1.0</b>
<b>Model Curriculum Creation Date</b>	
<b>Model Curriculum Valid Up to Date</b>	30/03/2027
<b>Model Curriculum Version</b>	<b>1.0</b>
<b>Minimum Duration of the Course</b>	<b>900 Hours</b>
<b>Maximum Duration of the Course</b>	<b>900 Hours</b>

# Program Overview

This section summarizes the end objectives of the program along with its duration.

## Training Outcomes

At the end of the program, the learner should have acquired the listed knowledge and skills.

- Research local community, state, national and international current events
- Team Interaction
- Organize material and write news reports
- Revise scripts and prepare to deliver them on-air
- Ensure late-breaking news is added to newscasts as it unfolds
- Engage in commentary
- Reporting with specialization - Sports, International, Political, Educational
- Report in a Difficult or Hostile Environment
- Public Speaking and News Presentation
- Comply with Applicable Law and Regulation

## Compulsory Modules

The table lists the modules and their duration corresponding to the Compulsory NOS of the QP.

NOS and Module Details	Theory Duration	Practical Duration	On-the-Job Training Duration (Mandatory)	On-the-Job Training Duration (Recommended)	Total Duration
<b>MES/N1917: Research local community, state, national and international current events</b> <b>NOS Version No. 1.0</b> <b>NSQF Level 6</b>	30:00	60:00			90:00
Conduct Research on local community, state, national and international current events	30:00	60:00			90:00
<b>MES/N1918: Team Interaction</b> <b>NOS Version No. 1.0</b> <b>NSQF Level 6</b>	20:00	40:00			60:00
Interact with team	20:00	40:00			60:00
<b>MES/N1919: Organize material and write news reports</b> <b>NOS Version No. 1.0</b> <b>NSQF Level 6</b>	20:00	40:00			60:00

Organize material and write news reports	20:00	40:00			60:00
<b>MES/N1920: Revise scripts and prepare to deliver them on-air</b> <b>NOS Version No. 1.0</b> <b>NSQF Level 6</b>	<b>30:00</b>	<b>60:00</b>			<b>90:00</b>
Revise scripts and prepare to deliver them on-air	30:00	60:00			90:00
<b>MES/N1921: Ensure late-breaking news is added to newscasts as it unfolds</b> <b>NOS Version No. 1.0</b> <b>NSQF Level 6</b>	<b>20:00</b>	<b>40:00</b>			<b>60:00</b>
Ensure late-breaking news is added to newscasts as it unfolds	20:00	40:00			60:00
<b>MES/N1922: Engage in commentary</b> <b>NOS Version No. 1.0</b> <b>NSQF Level 6</b>	<b>50:00</b>	<b>70:00</b>			<b>120:00</b>
Engage in commentary	50:00	70:00			120:00
<b>MES/N1914: Reporting with specialization - Sports, International, Political, Educational</b> <b>NOS Version No. 1.0</b> <b>NSQF Level 6</b>	<b>50:00</b>	<b>70:00</b>			<b>120:00</b>
Reporting with specialization - Sports, International, Political, Educational	50:00	70:00			120:00
<b>MES/N1915: Report in a Difficult or Hostile Environment</b> <b>NOS Version No. 1.0</b> <b>NSQF Level 6</b>	<b>30:00</b>	<b>60:00</b>			<b>90:00</b>
Report in a Difficult or Hostile Environment	30:00	60:00			90:00
<b>MES/N1916: Public Speaking and News Presentation</b> <b>NOS Version No. 1.0</b> <b>NSQF Level 6</b>	<b>30:00</b>	<b>60:00</b>			<b>90:00</b>
Public Speaking and News Presentation	30:00	60:00			90:00

<b>MES/N2817: Comply with Applicable Law and Regulation NOS Version No. 1.0 NSQF Level 6</b>	<b>20:00</b>	<b>40:00</b>			<b>60:00</b>
Comply with Applicable Law and Regulation	20:00	40:00			60:00
<b>MES/N0104: Maintain workplace health and Safety NOS Version No. 1.0 NSQF Level 6</b>	<b>20:00</b>	<b>40:00</b>			<b>60:00</b>
Comply with workplace health and Safety	20:00	40:00			60:00
<b>Total</b>	<b>320:00</b>	<b>580:00</b>			<b>900:00</b>

# Module Details

## Module 1: Research local community, state, national and international current events

### Terminal Outcomes:

- Perform research and gather information from various sources

<b>Duration: 30:00</b>	<b>Duration: 60:00</b>
<b>Theory – Key Learning Outcomes</b> After the successful completion of this module, the Participant will be able to:	<b>Practical – Key Learning Outcomes</b> After the successful completion of this module, the Participant will be able to :
<ul style="list-style-type: none"> <li>• Discuss various sources of conducting research.</li> <li>• Discuss and evaluate story ideas for their suitability to the particular medium.</li> <li>• Discuss the implications on budget, time schedule and resource requirements</li> <li>• Identify any constraints to successfully realize the idea – including any ethical, legal, regulatory, organizational or other limitations</li> <li>• Explain ideas clearly and pitch/ present the ideas.</li> <li>• Take feedback in a constructive manner.</li> <li>• Analyse the corresponding implications on budget, time schedule and resource requirements</li> </ul>	<ul style="list-style-type: none"> <li>• Carry out research and collect information from several sources on daily events and occurrences.</li> <li>• Create story/idea or a concept with help of – fact-based reporting, analytical, feature-writing.</li> <li>• Conduct background research and collect information to support/ develop story ideas using various primary and secondary sources, including daily events and occurrences, other news publications, personal contacts (colleagues, experts, contacts/ network), archives, press releases and newswires.</li> <li>• Compile information, document facts and present research in a coherent and comprehensive manner</li> </ul>
<b>Classroom Aids:</b>	
Laptop, whiteboard, marker, projector	
<b>Tools, Equipment and Other Requirements</b>	

**Module 2: Interact with team and interview of celebrities / politicians/ sportsperson etc.**

**Terminal Outcomes:** After the successful completion of this module, the Participant will be able to analyses:

- Demonstrate how to interact effectively with the team
- Conduct celebrity interviews

<b>Duration: 20:00</b>	<b>Duration: 40:00</b>
<b>Theory – Key Learning Outcomes</b> <b>After the successful completion of this module, the Participant will be able to:</b>	<b>Practical – Key Learning Outcomes</b> <b>After the successful completion of this module, the Participant will be able to :</b>
<ul style="list-style-type: none"> <li>• Discuss the ways to Interact with correspondent, technical support staff, cameraman, other anchors etc. and ensure smooth flow of anchoring the news.</li> <li>• Discuss with news/article team and show confidence on incident describing.</li> <li>• Analyse the fact and figures before anchoring as to wrong information may cause another incident.</li> <li>• List the objectives of the interview, and its relevance to the wider audience and organization, as appropriate to the role</li> <li>• Discuss the importance of authoritative information.</li> <li>• List verbal and non-verbal cues of the interviewee.</li> </ul>	<ul style="list-style-type: none"> <li>• Show how to interact with reporters while on the air.</li> <li>• Conduct live interviews with experts and collect information.</li> <li>• Show the process of Verifying information from other sources.</li> <li>• Demonstrate how to conduct live interview of famous people in studio and over the phone.</li> <li>• Prepare interview questions.</li> </ul>
<b>Classroom Aids:</b>	
Laptop, whiteboard, marker, projector	
<b>Tools, Equipment and Other Requirements</b>	
Related software	



## Module 3: Organize material and write news reports

**Terminal Outcomes:** After the successful completion of this module, the Participant will be able to:

- Investigate stories and perform report writing

<b>Duration: 20:00</b>	<b>Duration: 40:30</b>
<b>Theory – Key Learning Outcomes</b> After the successful completion of this module, the Participant will be able to:	<b>Practical – Key Learning Outcomes</b> After the successful completion of this module, the Participant will be able to :
<ul style="list-style-type: none"> <li>• Discuss stories to gather, verify, and analyze data from sources.</li> <li>• Arrange news/incident evidence / data properly so that news flow will remain useful</li> <li>• Keep separate the audio/visual content to brief presentation of news</li> <li>• Understand and use correct pronunciation and grammar.</li> <li>• Recognize noise-making distractions to maintain the flow of story.</li> </ul>	<ul style="list-style-type: none"> <li>• Conduct investigation of a given story and verify its authenticity.</li> <li>• Use standard format for news writing as broadcast news stories are typed, double-spaced, and in uppercase/lowercase.</li> <li>•</li> </ul>

<b>Classroom Aids:</b>
Laptop, whiteboard, marker, projector
<b>Tools, Equipment and Other Requirements</b>
Relevant softwares

## Module 4: Revise scripts and prepare to deliver them on-air

### Terminal Outcomes:

- Review and deliver scripts

<b>Duration:</b> 30:00	<b>Duration:</b> 60:30
<b>Theory – Key Learning Outcomes</b> After the successful completion of this module, the Participant will be able to:	<b>Practical – Key Learning Outcomes</b> After the successful completion of this module, the Participant will be able to:
<ul style="list-style-type: none"> <li>• Collaborate with the news director to choose stories to broadcast considering audience preferences</li> <li>• Organize the news to present the most interesting pieces first</li> <li>• Revise scripts and prepare to deliver them on-air</li> <li>• Introduce news correspondents reporting at scene location and ask them relevant questions</li> <li>• Prepare for voice modulation and appearance as per news requirement.</li> </ul>	<ul style="list-style-type: none"> <li>• Show how to review and revise scripts.</li> <li>• Demonstrate how to deliver scripts on air.</li> </ul>
<b>Classroom Aids:</b>	
Laptop, whiteboard, marker, projector	
<b>Tools, Equipment and Other Requirements</b>	

## Module 5: Ensure late-breaking news is added to newscasts as it unfolds

### Terminal Outcomes:

- Organize and write news
- Verify the relevance of news

<b>Duration:</b> 20:00	<b>Duration:</b> 40:30
<b>Theory – Key Learning Outcomes</b> After the successful completion of this module, the Participant will be able to:	<b>Practical – Key Learning Outcomes</b> After the successful completion of this module, the Participant will be able to:
<ul style="list-style-type: none"> <li>• Organize material and write news reports</li> <li>• Meet with the news director, reporters, and other news anchors to be briefed on the day’s news</li> <li>• Analyse and verify the relevance of breaking news including its impact on society.</li> </ul>	<ul style="list-style-type: none"> <li>• Report breaking news as it unfolds</li> <li>• Produce news shows, including coordination for reporting</li> </ul>
<b>Classroom Aids:</b>	
Laptop, whiteboard, marker, projector	
<b>Tools, Equipment and Other Requirements</b>	
Related software	

## Module 6: Engage in commentary

### Terminal Outcomes:

- Prepare for commentary.

<b>Duration:</b> 50:00	<b>Duration:</b> 70:00
<b>Theory – Key Learning Outcomes</b> After the successful completion of this module, the Participant will be able to:	<b>Practical – Key Learning Outcomes</b> After the successful completion of this module, the Participant will be able to:
<ul style="list-style-type: none"> <li>• Discuss the flow of the commentary work and ensure different terms used in certain sports/event to be commented.</li> <li>• Discuss the importance of Neutral and unbiased comment on each segment of news/sports/events etc.</li> </ul>	<ul style="list-style-type: none"> <li>• Present relevant information using audio visual aids, communicating key points and messages effectively.</li> <li>• Show how to connect with relevant people and collect proper information on the comments.</li> <li>•</li> </ul>
<b>Classroom Aids:</b>	
Laptop, whiteboard, marker, projector	
<b>Tools, Equipment and Other Requirements</b>	

## Module 7: Reporting with specialization - Sports, International, Political, Educational

### Terminal Outcomes:

- Describe various types of reporting
- Demonstrate skills required in a reporter.

<b>Duration:</b> 50:00	<b>Duration:</b> 70:00
<b>Theory – Key Learning Outcomes</b> After the successful completion of this module, the Participant will be able to:	<b>Practical – Key Learning Outcomes</b> After the successful completion of this module, the Participant will be able to:
<ul style="list-style-type: none"> <li>• Analyse history / past story of the incident and related references</li> <li>• Analyses pros and cons of the news and its impact on society.</li> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>• Perform research on specialized topics of the news item from relevant filed like sports, politics, education, news on international importance.</li> <li>• Demonstrate fearless reporting of the real-world story</li> </ul>
<b>Classroom Aids:</b>	
Laptop, whiteboard, marker, projector	
<b>Tools, Equipment and Other Requirements</b>	

## Module 8: Report in a Difficult or Hostile Environment

### Terminal Outcomes:

- Demonstrate reporting safely in difficult situation.

<b>Duration:</b> 30:00	<b>Duration:</b> 60:00
<b>Theory – Key Learning Outcomes</b> After the successful completion of this module, the Participant will be able to:	<b>Practical – Key Learning Outcomes</b> After the successful completion of this module, the Participant will be able to:
<ul style="list-style-type: none"> <li>• Discuss the risks involved in reporting in hostile/difficult conditions.</li> <li>• Determine when risks outweigh the benefits of reporting</li> <li>• Discuss the importance of responding promptly to instructions from superiors.</li> </ul>	<ul style="list-style-type: none"> <li>• Demonstrate how will you react in unpredictable situations – e.g. change in external environment, equipment failure or other types of resource limitations.</li> <li>• Show how to cease reporting/ return safely back to a base location.</li> <li>•</li> </ul>
<b>Classroom Aids:</b>	
Laptop, whiteboard, marker, projector	
<b>Tools, Equipment and Other Requirements</b>	

## Module 9: Public Speaking and News Presentation

### Terminal Outcomes:

- Demonstrate skills required in public speaking and presenting news.

<b>Duration:</b> 30:00	<b>Duration:</b> 60:00
<b>Theory – Key Learning Outcomes</b> After the successful completion of this module, the Participant will be able to:	<b>Practical – Key Learning Outcomes</b> After the successful completion of this module, the Participant will be able to:
<ul style="list-style-type: none"> <li>• Discuss importance of clear and concrete communication while presenting live news on an incident like election coverage, war, crime scene etc.</li> <li>• Discuss the importance of voice modulation and express the situational conditions.</li> <li>• Describe the use of conducting thorough journalistic research and evaluate information appropriate to their media.</li> </ul>	<ul style="list-style-type: none"> <li>• Show how to present a news effectively and in-sequence.</li> <li>• Demonstrate the use of appropriate words for reporting</li> <li>• Show how to report with empathy and compassion.</li> <li>•</li> </ul>
<b>Classroom Aids:</b>	
Laptop, whiteboard, marker, projector	
<b>Tools, Equipment and Other Requirements</b>	

## Module 10: Comply with Applicable Law and Regulation

### Terminal Outcomes:

- Comply with laws and regulations

<b>Duration:</b> 20:00	<b>Duration:</b> 40:00
<b>Theory – Key Learning Outcomes</b> After the successful completion of this module, the Participant will be able to:	<b>Practical – Key Learning Outcomes</b> After the successful completion of this module, the Participant will be able to:
<ul style="list-style-type: none"> <li>• Discuss the applicable legal and regulatory framework that apply to one’s work using the respective source documents and training material</li> <li>• Identify instances where either one’s own or someone else’s work may not comply fully with the framework</li> <li>• List the risks of non-compliance for oneself and the organization.</li> <li>• Explain the legal and regulatory requirements specific to the organization are being adhered to.</li> </ul>	<ul style="list-style-type: none"> <li>• Show how to escalate instances of non-compliance to the concerned authority.</li> </ul>
<b>Classroom Aids:</b>	
Laptop, whiteboard, marker, projector	
<b>Tools, Equipment and Other Requirements</b>	



## Module 11: Maintain Workplace Health and Safety

**Terminal Outcomes:** After the successful completion of this module, the Participant will be able to:

- Discuss the health, safety and security risks prevalent in the workplace and report health and safety issues to the person responsible for health and safety and the resources available.
- Comply with procedures in the event of an emergency
- Discuss the various safety precautions to be taken.

<b>Duration: 20:00</b>	<b>Duration: 40:00</b>
<p><b>Theory – Key Learning Outcomes</b> After the successful completion of this module, the Participant will be able to:</p> <ul style="list-style-type: none"> <li>• Recall health, safety and security-related guidelines and identify the risks involved.</li> <li>• Maintain correct posture while working and maintain and use the first aid kit whenever required.</li> <li>• report health and safety risks/ hazards to concerned personnel</li> <li>• Recall people responsible for health and safety and able to contact in case of emergency</li> <li>• Illustrate security signals and other safety and emergency signals</li> <li>• Explain the process to identify and report risk.</li> <li>• Enumerate and recommend opportunities for improving health, safety, and security to the designated person</li> <li>• Describe how to report any hazards outside the individual’s authority to the relevant person in line with organisational procedures and warn other people who may be affected</li> <li>• complying with procedures in the event of an emergency</li> <li>• Explain the impact of the violation of safety procedures.</li> </ul>	<p><b>Practical – Key Learning Outcomes</b> After the successful completion of this module, the Participant will be able to:</p> <ul style="list-style-type: none"> <li>• Identify the different types of health and safety hazards in a workplace</li> <li>• Practice safe working practices for own job role</li> <li>• Perform evacuation procedures and other arrangements for handling risks</li> <li>• Perform the reporting of hazard</li> <li>• identify and document potential risks like sitting postures while using the computer, eye fatigue and other hazards in the workplace</li> <li>• Demonstrate the use of Personal Protective Equipment (PPE) appropriately.</li> </ul>
<b>Classroom Aids:</b>	
Laptop, whiteboard, marker, projector, Health and Safety Signs and policy	
<b>Tools, Equipment and Other Requirements</b>	
Health and Safety Signs and policy	

## Annexure

### Trainer Requirements

Trainer Prerequisites						
Minimum Educational Qualification	Specialization	Relevant Industry Experience		Training Experience		Remarks
		Years	Specialization	Years	Specialization	
Master in Journalism	Journalism	3	Relevant experience required in Journalism	5	-	-
OR						
Bachelor in Journalism with two years of relevant experience	Relevant trade	5		7		

Trainer Certification	
Domain Certification	Platform Certification

**Certified for Job Role: "Anchor" mapped to QP: "MES/Q0000", version 1.0. Minimum accepted score as per SSC guidelines is 80%.**

**Recommended that the Trainer is certified for the Job Role: "Trainer", mapped to the Qualification Pack: "MEP/Q2601, v1.0 Trainer" with the scoring of a minimum of 80%.**

## Assessor Requirements

Assessor Prerequisites						
Minimum Educational Qualification	Specialization	Relevant Industry Experience		Training/Assessment Experience		Remarks
		Years	Specialization	Years	Specialization	
Master in Journalism	Journalism	3	Relevant experience required in Journalism	7	-	-
OR						
Bachelor in Journalism with two years of relevant experience	Relevant trade	3		5		

Assessor Certification	
Domain Certification	Platform Certification
Certified for Job Role: "Anchor" mapped to QP: "MES/Q0000", version 1.0. Minimum accepted score as per SSC guidelines is 80%.	Recommended that the Assessor is certified for the Job Role: "Assessor", mapped to the Qualification Pack: "MEP/Q2701, v1.0 Assessor" with the scoring of a minimum 80%.

## Assessment Strategy

This section includes the processes involved in identifying, gathering and interpreting information to evaluate the learner on the required competencies of the program.

### Assessment system Overview:-

Assessment will be carried out by MESC affiliated assessment partners. Based on the results of assessment, MESC certifies the learners. Candidates have to pass online theoretical assessment which is approved by MESC. The assessment will have both theory and practical components in 30:70 ratio. While theory assessment is summative and an online written exam; practical will involve demonstrations of applications and presentations of procedures and other components. Practical assessment will also be summative in nature.

### Testing Environment:-

Training partner has to share the batch start date and end date, number of trainees and the job role. Assessment is fixed for a day after the end date of training. It could be next day or later. Assessment will be conducted at the training venue. Question bank of theory and practical will be prepared by assessment agency and approved by MESC. From this set of questions, assessment agency will prepare the question paper. Theory testing will include multiple choice questions, pictorial question, etc. which will test the trainee on theoretical knowledge of the subject. The theory and practical assessments will be carried out on same day. If there are candidates in large number, more assessors and venue will be organized on same day of the assessment.

Assessment			
Assessment Type	Formative or Summative	Strategies	Examples
Theory	Summative	Written Examination	Knowledge of facts related to the job role and functions. Understanding of principles and concepts related to the job role and functions
Practical	Summative	Structured tasks	Presentation
Viva	Summative	Questioning and Probing	Mock interview on topics

### Assessment Quality Assurance framework

Only certified assessor can be assigned for conducting assessment. Provision of 100 % video recording with clear audio to be maintained and the same is to be submitted to MESC. The training partner will intimate the time of arrival of the assessor and time of leaving the venue.

**Methods of Validation:-**

Unless the trainee is registered, the person cannot undergo assessment. To further ensure that the person registered is the person appearing for assessment, id verification will be carried out. Aadhar card number is required of registering the candidate for training. This will form the basis of further verification during the assessment. Assessor conducts the assessment in accordance with the assessment guidelines and question bank as per the job role. The assessor carries tablet with the loaded questions. This tablet is geotagged and so it is monitored to check their arrival and completion of assessment. Video of the practical session is prepared and submitted to MESC. Random spot checks/audit is conducted by MESC assigned persons to check the quality of assessment. Assessment agency will be responsible to put details in SIP. MESC will also validate the data and result received from the assessment agency.

**Method of assessment documentation and access**

The assessment agency will upload the result of assessment in the portal. The data will not be accessible for change by the assessment agency after the upload. The assessment data will be validated by MESC assessment team. After upload, only MESC can access this data. MESC approves the results within a week and uploads it.