

Model Curriculum

Make-up Artist

SECTOR: MEDIA AND ENTERTAINMENT
SUB-SECTOR: Film, Television, Animation, Advertising
OCCUPATION: Hair and Make-up
REF ID: MES/ Q 1801
NSQF LEVEL: 4



Certificate

CURRICULUM COMPLIANCE TO QUALIFICATION PACK – NATIONAL OCCUPATIONAL STANDARDS

is hereby issued by the

Media and Entertainment Skill Council

for

MODEL CURRICULUM

Complying to National Occupational Standards of
Job Role/ Qualification Pack: **'Make-Up Artist'** QP Ref. No. **'MES/Q1801, NSQF Level 4'**

Date of Issuance: 27th January 2022

Valid up to: 25th January 2027

* Valid up to the next review date of the Qualification Pack

Authorized Signatory
Media and Entertainment Skill Council

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Make up Artist

CURRICULUM / SYLLABUS

This program is aimed at training candidates for the job of a “Make up Artist”, in the “Media and Entertainment” Sector/Industry and aims at building the following key competencies amongst the learner

Training Delivery Plan			
Program Name:	Make Up Artist		
Qualification Pack Name & Ref. ID	MES/ Q 1801		
Version No.	2.0	Version Update Date	27-Jan-22
Pre-requisites to Training	Class XII with one year of relevant experience OR ITI (2 years after 10th) with one year of relevant experience Min Age: 18 Year		
Training Outcomes	<p>By the end of this program, the participants would have achieved the following competencies:</p> <ul style="list-style-type: none"> • Understanding Fashion through styling of hair, face and Body • Style Hair and learn make up techniques • Innovative make up methods for different appearances. • Adding effects and enhancing make up • Team Management of Subordinates • Health, Safety and Security Standards • Work effectively in a team 		

This course encompasses 2 out of 2 National Occupational Standards (NOS) of “Character Designer” Qualification Pack issued by “Media & Entertainment Skill Council”.

Sr. No.	Module	Key Learning Outcomes	Equipment Required
1	<p>Identify Hair and Make-up Requirements</p> <p>Theory Duration (hh:mm) 25:00</p> <p>Practical Duration (hh:mm) 35:00</p> <p>Corresponding NOS Code MES/ N 1801</p>	<ul style="list-style-type: none"> identifying the right number of artist and designers for characters. having complete knowledge of requirements as per the script. analyse and applying special effects when require. obtaining ideas about character’s look adequate research to understand and enhance artistic value of the look. identifying the design concept sketching designs and producing ideas in guidance of senior artist to match the characters in the given script. determining the production requirements knowing the technical and creative resources for execution. set and know the timeline and budget for the production and demand set number of resources when require. 	<ul style="list-style-type: none"> Laptop, White board, Marker, Project or, Make Up Kit Hair Products Appliances Mannequins
2	<p>Manage Hair, Makeup and Prosthetics Supplies</p> <p>Theory Duration (hh:mm) 35:00</p> <p>Practical Duration (hh:mm) 55:00</p> <p>Corresponding NOS Code MES/ N 1802</p>	<ul style="list-style-type: none"> identify types of material evaluating and setting budgets and determining the type of material, equipment that may be require. storage, labelling, arrangement of resources buying related products managing vendors, maintaining quality, and matching giving budgets and arranging equipment. stock management stock replenishment 	<ul style="list-style-type: none"> Laptop, PowerPoi nt & white board, marker, projector, Laptop, Sample pictures and videos, Software Laptop, White board, Marker, Projector, Make Up Products Materials and Prosthetics
3	<p>Prepare for Altering the Artists’</p>	<ul style="list-style-type: none"> prepare, organize and keep workstation materials, equipment and on-set kit fully stocked, tidy and 	<ul style="list-style-type: none"> Laptop, White

Sr. No.	Module	Key Learning Outcomes	Equipment Required
	<p>Appearance</p> <p>Theory Duration (hh:mm) 25:00</p> <p>Practical Duration (hh:mm) 35:00</p> <p>Corresponding NOS Code MES/ N 1803</p>	<p>hygienic</p> <ul style="list-style-type: none"> • explain hair and/or make up procedures to artists and invite their questions • prepare the skin and scalp appropriately for the type of contact material used • take measurements of the appropriate head and body areas for preparation of wigs, masks etc. • arrange fittings and appointments with artists' within production deadlines 	<ul style="list-style-type: none"> • board, • Marker, project or, • Make Up Kit • Related Products and • Equipment <p>Prosthetics</p>
4	<p>Apply Make-up and Special Effects</p> <p>Theory Duration (hh:mm) 25:00</p> <p>Practical Duration (hh:mm) 35:00</p> <p>Corresponding NOS Code MES/ N 1804</p>	<ul style="list-style-type: none"> • creating a require look with effect for camera and keeping require continuity • assisting in makeup continuity of artist • removing makeup effectively • selecting appropriate technique • making sure that correct makeup is used styled and suitable to performers skin • comfortable sitting for makeup 	<ul style="list-style-type: none"> • Laptop, • White board, • Marker, project or, • Make Up Kit • Related Products and Equipment • Prosthetics
5	<p>Manage Helpers and trainees</p> <p>Theory Duration (hh:mm) 25:00</p> <p>Practical Duration (hh:mm) 35:00</p> <p>Corresponding NOS Code Additional</p>	<ul style="list-style-type: none"> • educating and training assistant staff on hair and makeup styling and delegating task. • training and assisting in operating materials, tools and kit. • giving accurate instructions to team and ensuring deadlines are met. • ensuring that trainees/ helpers assist correctly • analysis of done work under closed supervision in a positive yet effective manner • offer opportunities to team to innovate and test. 	<ul style="list-style-type: none"> • Laptop, • White board, • Marker, project or • Speakers
6	<p>Maintain Workplace Health and Safety</p> <p>Theory Duration (hh:mm) 25:00</p> <p>Practical Duration</p>	<ul style="list-style-type: none"> • understand and comply with the organisation's current health, safety and security policies and procedures. • understand the safe working practices pertaining to own occupation. • understand the government norms and policies 	<ul style="list-style-type: none"> • Laptop, • White board, • Marker • Project or • Safety

Sr. No.	Module	Key Learning Outcomes	Equipment Required
	(hh:mm) 35:00 Corresponding NOS Code Additional	relating to health and safety including emergency procedures for illness, accidents, fires or others which may involve evacuation of the premises. <ul style="list-style-type: none"> ● identify the people responsible for health and safety in the workplace, including those to contact in case of an emergency. ● identify security signals e.g. fire alarms and places such as staircases, fire warden stations, first aid and medical rooms. ● identify aspects of your workplace that could cause potential risk to own and others health and safety. ● ensure own personal health and safety, and that of others in the workplace through precautionary measures. ● identify and recommend opportunities for improving health, safety, and security to the designated person. ● identify and correct risks like illness, accidents, fires or any other natural calamity safely and within the limits of individual's authority. 	devices <ul style="list-style-type: none"> ● Fire Extinguisher
	Total Duration 390:00 Theory Duration 160:00 Practical Duration 230:00	Unique Equipment Required: Laptop, PowerPoint & white board, marker, projector, Laptop, Make Up Kit Related Products and Equipment, Prosthetics Cleaning tools, electricity tester, safety and ergonomics chart, Fire Extinguisher, First-Aid Kit	

Grand Total Course Duration: **390 Hours, 0 Minutes**

(This syllabus/ curriculum has been approved by [Media and Entertainment Skill Council](#))

Trainer Prerequisites for Job role: “Make-up Artist” mapped to Qualification Pack: “MES/Q 1801, v2.0”

Sr. No.	Area	Details
1.	Description	<p>Make Up Artists are employed in the Media and Entertainment Sector like Film, Television and Events, Shows and Functions. They can be required for any personal or commercial purpose of Make Up and Hair Application</p> <p>Make Up Artist is responsible for performing make up and setting hair styles as per requirements of the client. They need to be adept with various styles of same to give life to characters by correct hairstyle and apt makeup that complements the costume and the set, background and film appeal.</p>
2.	Personal Attributes	This job requires the individual to be creative, disciplined, assertive, team player, possess artistic skills and problem solving ability, effective communicator and the ability to work under pressure.
3.	Minimum Educational Qualifications	STD 12 th or Equivalent
4.	Domain Certification	Certified for Job Role: “Fashion Stylist (Make Up)” mapped to Qualification Pack: “MES/ Q1801” Minimum accepted score is 80%
5.	Platform Certification	Recommended that the Trainer is certified for the Job Role: “Trainer”, mapped to the Qualification Pack: “MES/ Q1801”. Minimum accepted score is 70%.
6.	Experience	Relevant experience of 2 Years

Annexure: Assessment Criteria

CRITERIA FOR ASSESSMENT OF TRAINEES

Assessment Criteria

Job Role	Make up Artist
Qualification Pack	MES/ Q 1801, v1.0
Sector Skill Council	Media & Entertainment

Guidelines for Assessment:

1. Criteria for assessment for each Qualification Pack will be created by the Sector Skill Council. Each Performance Criteria (PC) will be assigned marks proportional to its importance in NOS. SSC will also lay down proportion of marks for Theory and Skills Practical for each PC.
2. The assessment for the theory & Practical part will be based on knowledge bank of questions created by the AA and approved by SSC.
3. Individual assessment agencies will create unique question papers for theory part for each candidate at each examination/training center (as per assessment criteria below)
4. Individual assessment agencies will create unique evaluations for skill practical for every student at each examination/training center based on this criteria.
5. To pass the Qualification Pack , every trainee should score a minimum of 70% cumulatively (Theory and Practical).

Assessment Outcomes	Assessment Criteria for outcomes	Marks Allocation			
		Total Mark	Out Of	Theory	Skills Practical
MES/ N 1801 (Identify hair and make-up requirements)	PC1. Accurately break down the script to identify the number of characters or artists for whom hair and/or make-up design is required	100	20	5	60
	PC2. Understand hair and make-up requirements (e.g. natural look for anchors/ presenters, prosthetics / injuries/ stains for special effects, glamorous / period/ ageing for actors etc.) from the director/ production designer/artist and design/ continuity requirements from the script (where applicable)		20	5	
	PC3. Recognize when special requirements and effects are required to produce the design		15	5	
	PC4. Access sources needed to research the creative aspects of the look based on the requirements		10	5	
	PC5. Produce and finalize design ideas which are consistent with the script and sensitive to its characterization		15	10	
	PC6. Identify the creative and technical requirements required to execute the look		15	5	
	PC7. Realistically estimate the amount of preparation time, budget and resources required for the type of production being worked on		5	5	
	Total		100	40	
Assessment Outcomes	Assessment Criteria for outcomes	Marks Allocation			
		Total Mark	Out Of	Theory	Skills Practical
MES/ N 1802 (Manage hair and make-up supplies)	PC1. Determine the amount and quality of resources, materials, tools and equipment required to execute the hair and make-up design	100	20	10	60
	PC2. Determine where and how resources should be labelled, stored and arranged		20	5	
	PC3. Select the providers of materials and equipment and purchase adequate quantity and type of products		20	10	
	PC4. Monitor and replenish stock of hair and/or make-up products, as per requirement		20	5	
	PC5. Ensure that there is sufficient staff with the necessary skills to fulfil the design concept		20	10	
Total	100	40	60		

Assessment Outcomes	Assessment Criteria for outcomes	Total Mark	Marks Allocation		
			Out Of	Theory	Skills Practical
MES/ N 1803 (Prepare for altering the artists' appearance)	PC1. Prepare, organize and keep workstation materials, equipment and on-set kit fully stocked, tidy and hygienic	100	20	5	60
	PC2. Explain hair and/or make up procedures to artists and invite their questions		20	10	
	PC3. Prepare the skin and scalp appropriately for the type of contact material used		20	10	
	PC4. Take measurements of the appropriate head and body areas for preparation of wigs, masks etc.		25	10	
	PC5. Arrange fittings and appointments with artists' within production deadlines		15	5	
	Total		100	40	
Assessment Outcomes	Assessment Criteria for outcomes	Total Mark	Marks Allocation		
MES/ N 1804 (Apply make-up and special effects)	PC1. Apply selected make-up to achieve the desired effect 'on camera' and maintaining continuity during shoots (where required)	100	25	10	60
	PC2. Assist in the maintenance of continuity of the artist's appearance		25	10	
	PC3. Remove the make-up carefully to reduce artists' discomfort		20	5	
	PC4. Check that the selected make-up is compatible with artists skin type and test for potential adverse skin reactions		15	10	
	PC5. Position artists in the most appropriate position to minimize personal discomfort		15	5	
	Total		100	40	
Assessment Outcomes	Assessment Criteria for outcomes	Total Mark	Marks Allocation		
	PC1. Inform trainees/helpers of the hair and make-up process and of their responsibilities and role in the process	100	15	5	60
	PC2. Ensure that the trainees/helpers know how to find and operate the materials, tools and equipment's that will be required during the process		25	10	
	PC3. Provide clear and precise instructions to trainees/helpers during		20	5	

MES/ N 1807 (Manage helpers and trainees)	the process and ensure they are working effectively to meet the production schedule				
	PC4. Monitor and evaluate the work of trainees/helpers in an effective, unobtrusive and objective manner		20	10	
	PC5. Provide trainees/helpers with the opportunity to contribute and try out the work for themselves		20	10	
		Total	100	40	60
Assessment Outcomes	Assessment Criteria for outcomes	Marks Allocation			
		Total Mark	Out Of	Theory	Skills Practical
MES/ N 0104 (Maintain workplace health and safety)	PC1. Understand and comply with the organisation's current health, safety and security policies and procedures	100	10	5	50
	PC2. Understand the safe working practices pertaining to own occupation		10	5	
	PC3. Understand the government norms and policies relating to health and safety including emergency procedures for illness, accidents, fires or others which may involve evacuation of the premises		5	3	
	PC4. Participate in organization health and safety knowledge sessions and drills		5	2	
	PC5. Identify the people responsible for health and safety in the workplace, including those to contact in case of an emergency		10	5	
	PC6. Identify security signals e.g. fire alarms and places such as staircases, fire warden stations, first aid and medical rooms		10	5	
	PC7. Identify aspects of your workplace that could cause potential risk to own and others health and safety		10	5	
	PC8. Ensure own personal health and safety, and that of others in the workplace through precautionary measures		10	5	
	PC9. Identify and recommend opportunities for improving health, safety, and security to the designated person		5	3	
	PC10. Report any hazards outside the individual's authority to the relevant person in line with organisational procedures and warn other people who may be affected		10	5	
	PC11. Follow organisation's emergency procedures for accidents, fires or any other		10	5	
			natural calamity in case of a hazard		
	PC12. Identify and correct risks like illness, accidents, fires or any other natural calamity safely and within the limits of individual's authority		5	2	
		Total	100	50	50