Model Curriculum

Storyboard Artist

SECTOR:	**MEDIA AND ENTERTAINMENT**
SUB-SECTOR:	**Television, Print, Radio, Digital, Out-of-home**
OCCUPATION:	**Storyboard Artist**
REF ID:	**MES/ Q 0507**
NSQF LEVEL:	**3**

Certificate

CURRICULUM COMPLIANCE TO QUALIFICATION PACK – NATIONAL OCCUPATIONAL STANDARDS

is hereby issued by the

Media and Entertainment Skill Council

for

MODEL CURRICULUM

Complying to National Occupational Standards of
Job Role/ Qualification Pack: **'Storyboard Artist'** QP Ref. No. '**MES/Q0507, NSQF Level 3**'

Date of Issuance: 27th January 2022

Valid up to: 25th January 2027

* Valid up to the next review date of the Qualification Pack

Authorized Signatory
Media and Entertainment Skill Council

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Storyboard Artist

CURRICULUM / SYLLABUS

This program is aimed at training candidates for the job of a "Storyboard Artist", in the "Media and Entertainment" Sector/Industry and aims at building the following key competencies amongst the learner

Program Name	Storyboard Artist		
Qualification Pack Name & Reference ID. ID	MES/ Q 0507		
Version No.	2.0	Version Update Date	27-Jan-22
Pre-requisites to Training	• Class X pass with one-year relevant experience OR • Class 8th with ITI with one-year relevant experience • Min Age: 18 Year		
Training Outcomes	**After completing this programme, participants will be able to:** • Interpret the script/ brief/ storyboard/concept correctly • Liaise with the team to improve understanding • Breaking the production idea/script down into frames/ scenes. Production could include the following: • Animation, Advertisements/commercials, Documentaries, Feature films, • Short Films, Television Series (Storyboards are most relevant for • Animation, Vfx and Advertising) Translating the frames into a series of sequential illustrations • Creating visual references based on the story/ concept, under supervision • demonstrate the health, safety and security risks prevalent in the workplace • Knowing the people responsible for health and safety and the resources available • Identifying and reporting risks • Complying with procedures in the event of an emergency		

This course encompasses 4 out of 4 National Occupational Standards (NOS) of "Storyboard Artist" Qualification Pack issued by "Media & Entertainment Skills Council".

Sr. No.	Module	Key Learning Outcomes	Equipment Required
1	**Analyzing the script** **Theory Duration** (hh:mm) 10:00 **Practical Duration** (hh:mm) 20:00 **Corresponding NOS Code** MES /N 0518	• Understand the artistic and communication goals of the script, brief or storyboard with respect to the individual's role • Be aware of the intended medium and target audience, and how this may affect animation processes • Understand the aspects related to the design brief (appearance, complexion, dressing, moods, personalities, expressions etc.) • Understand the requirements according to the scripts (number, types, duplicates etc.) based on the individual's role and its requirements • Understand the specifications for the background and other aspects (dimensions, operating parameters etc.) based on the individual's role and its requirements • Understand the technical needs of the project with respect to the job role (Television, Film, Gaming, Internet, DVD etc.) • Understand the of the concept, which maybe self-created, provided in a brief, or arrived at via discussions with relevant personnel (Director, Executive Producer etc. • Liaise with relevant personnel (Art Director, Producers, Animation Supervisor etc.) to better understand script elements, as appropriate	Laptop, white board, marker, projector,

Sr. No.	Module	Key Learning Outcomes	Equipment Required
2	**Prepare storyboard** **Theory Duration** (hh:mm) 30:00 **Practical Duration** (hh:mm) 60:00 **Corresponding NOS Code** MES /N 0508	• Analyze and break the production idea/script down into frames/scenes/ panels • Conceptualize creative ways of illustrating frames/scenes (all possible technical aspects must be handled carefully in each panel • Prepare storyboards for the script in accordance to specifications, keeping in mind the technical continuity of the story from the concept to the screenplay • Respond positively to feedback and changes in creative requirements	Laptop, white board, marker, projector,
3	**Create Visual references** **Theory Duration** (hh:mm) 20:00 **Practical Duration** (hh:mm) 40:00 **Corresponding NOS Code** MES /N 0509	• Translate initial character designs into appropriate visual references showing all required positions, angles and views, with particular regard to continuity and size relationships • Create environmental backgrounds with appropriate perspective and lighting that matches existing designs • Produce reference material that establishes the required mood, meaning and effect within the confines of the required style • Produce accurate visual references that provide the necessary information for use by the animation team, including explanatory notes where required. • Remain constantly flexible and adaptable to new directions, creative requirements and developments in design	Laptop, white board, marker, projector,
4	**Maintain Workplace, Health & Safety** **Theory Duration** (hh:mm) 15:00 **Practical Duration** (hh:mm) 45:00	• Understand and comply with the organisation's current health, safety and security policies and procedures. • Understand the safe working practices pertaining to own occupation. • Understand the government norms and policies relating to health and safety including emergency procedures for illness, accidents, fires or others which may involve evacuation of the premises	**Handbook, White board, marker, computer system, projector, PPTs**

Sr. No.	Module	Key Learning Outcomes	Equipment Required
	Corresponding NOS Code MES/N 0104	• Participate in organization health and safety knowledge sessions and drills • Identify the people responsible for health and safety in the workplace, including those to contact in case of an emergency • Identify security signals e.g. fire alarms and places such as staircases, fire warden stations, first aid and medical rooms • Identify aspects of your workplace that could cause potential risk to own and others health and safety • Identify and recommend opportunities for improving health, safety, and security to the designated person • Report any hazards outside the individual's authority to the relevant person in line with organizational procedures and warn other people who may be affected • Identify and correct risks like illness, accidents, fires or any other natural calamity safely and within the limits of individual's authority.	
	Total Duration **300:00** **Theory Duration** **75:00** **Practical Duration** **165:00** **OJT** **60:00**	**Unique Equipment Required:** Laptop, PowerPoint & white board, marker, projector, Laptop, Sample pictures and videos, Cleaning tools, electricity tester, safety and ergonomics chart, Fire Extinguisher, First-Aid Kit	

Grand Total Course Duration: **300 Hours, 0 Minutes**

*(This syllabus/ curriculum has been approved by **Media and Entertainment Skill Council)***

Trainer Prerequisites for Job role: "Storyboard Artist" mapped to Qualification Pack: "MES/ Q 0507, v2.0"

Sr. No.	Area	Details
1	Description	Storyboard artist in the Media & Entertainment Industry is also known as the Story artist this job need to translate the script/ story/ idea/ concept into a visual medium using a series of illustrated frames
2	Personal Attributes	This job requires the individual to have excellent drawing skills and an understanding of the elements of storyboarding. The individual must be able to visualize frames/ scenes and conceptualize creative ways to illustrate them using software such as Adobe Photoshop Storyboard Pro, Storyboard Artist Studio, Microsoft PowerPoint etc.
3	Minimum Educational Qualifications	Preferable Class XII
4a	Domain Certification	Certified for Job Role: "Storyboard Artist" mapped to QP: "MES/ Q 0507, v2.0". Minimum accepted score is 70%
4b	Platform Certification	Recommended that the Trainer is certified for the Job Role: "Trainer", mapped to the Qualification Pack: "MES/Q 0507". Minimum accepted % as per respective SSC guidelines is 60%.
5	Experience	Minimum 3 years of experience as Storyboard Artist.

Annexure: Assessment Criteria

Assessment Criteria	
Job Role	Storyboard Artist
Qualification Pack	MES/ Q 0507, v1.0
Sector Skill Council	Media & Entertainment

Sr. No.	Guidelines for Assessment
1	Criteria for assessment for each Qualification Pack will be created by the Media and Entertainment Skill Council. Each Performance Criteria (PC) will be assigned marks proportional to its importance in NOS. SSC will also lay down proportion of marks for each PC.
2	Each NOS will be assessed both for theoretical knowledge and practical
3	The assessment will be based on knowledge bank of questions created by the SSC.
4	Individual assessment agencies will create unique question papers for theory and skill practical part for each candidate at each examination/training centre
5	To pass the Qualification Pack, every trainee should score a minimum of 60% in every NOS
6	In case of successfully passing only certain number of NOS's, the trainee is eligible to take subsequent assessment on the balance NOS's to pass the Qualification Pack

	NOS	NOS NAME	Weightage
1	MES / N 0501	Understanding the script	30%
2	MES / N 0508	Prepare storyboard	30%
3	MES/ N 0509	Create Visual references	30%
4	MES / N 0104	Maintain workplace health and safety	10%
			100%

Job Role	Storyboard Artist					
NOS CODE	NOS NAME	Performance Criteria			Marks Allocation	
			Total Mark	Out Of	Theory	Skills Practical
MES/ N 0501	**Understanding the script**	PC1. Understand the artistic and communication goals of the script, brief or storyboard with respect to the individual's role	100	20	10	50
		PC2. Be aware of the intended medium and target audience, and how this may affect animation processes		10	5	
		PC3.Understand the aspects related to the design brief (appearance, complexion, dressing, moods, personalities, expressions etc.)		10	5	
		PC4.Understand the requirements according to the scripts (number, types, duplicates etc.) based on the individual's role and its requirements		20	10	
		PC5.Understand the specifications for the background and other aspects (dimensions, operating parameters etc.) based on the individual's role and its requirements		10	5	
		PC6.Understand the technical needs of the project with respect to the job role (Television, Film, Gaming, Internet, DVD etc.)		10	5	

		PC7. Understand the of the concept, which may be self-created, provided in a brief, or arrived at via discussions with relevant personnel (Director, Executive Producer etc.		10	5	
		PC8. Liaise with relevant personnel (Art Director, Producers, Animation Supervisor etc.) to better understand script elements, as appropriate		10	5	
			Total	100	50	50
MES/ N 0508	Prepare storyboard	PC1.Analyze and break the production idea/script down into frames/scenes/ panels	100	30	15	50
		PC2. Conceptualize creative ways of illustrating frames/scenes (all possible technical aspects must be handled carefully in each panel		30	15	
		PC3.Prepare storyboards for the script in accordance to specifications, keeping in mind the technical continuity of the story from the concept to the Screenplay		20	10	
		PC4. Respond positively to feedback and changes in creative requirements		20	10	
			Total	100	50	50

MES/ N 0509	**Create Visual references**	PC1.Translate initial character designs into appropriate visual references showing all required positions, angles and views, with particular regard to continuity and size relationships	100	20	10	50
		PC2 Create environmental backgrounds with appropriate perspective and lighting that matches existing designs		30	10	
		PC3.Produce reference material that establishes the required mood, meaning and effect within the confines of the required style		20	10	
		PC4.Produce accurate visual references that provide the necessary information for use by the animation team, including explanatory notes where required.		20	10	
		PC5.Remain constantly flexible and adaptable to new directions, creative requirements and developments in design		10	10	
			Total	**100**	**50**	**50**
MES/ N 0104	**Maintain workplace health and safety**	PC1. Understand and comply with the organization's current health, safety and security policies and procedures	100	10	5	50
		PC2. Understand the safe working practices pertaining to own occupation		10	5	

PC3. Understand the government norms and policies relating to health and safety including emergency procedures for illness, accidents, fires or others which may involve evacuation of the premises		5	3	
PC4. Participate in organization health and safety knowledge sessions and drills		5	2	
PC5. Identify the people responsible for health and safety in the workplace, including those to contact in case of an emergency		10	5	
PC6. Identify security signals e.g. fire alarms and places such as staircases, fire warden stations, first aid and medical rooms		10	5	
PC7. Identify aspects of your workplace that could cause potential risk to own and others health and safety		10	5	
PC8. Ensure own personal health and safety, and that of others in the workplace though precautionary measures		10	5	
PC9. Identify and recommend opportunities for improving health, safety, and security to the designated person		5	3	
PC10. Report any hazards outside the individual's authority to the relevant person in line with organizational procedures and warn other people who may be affected		10	5	

		PC11. Follow organization's emergency procedures for accidents, fires or any other natural calamity in case of a hazard		10	5	
		PC12. Identify and correct risks like illness, accidents, fires or any other natural calamity safely and within the limits of individual's authority		5	2	
			Total	100	50	50